The Jackson Wild Media Lab is an immersive, cross-disciplinary science filmmaking workshop that brings scientists and media creators together to learn from leaders in the profession and work together to develop effective tools to communicate science, nature, and conservation with diverse audiences across the world’s evolving media platforms.

**IMPORTANT DATES**
- **Jackson Wild Media Lab:** September 17-26, 2019
- **Applications open:** March 21, 2019
- **Application Deadline:** May 6, 2019
- **Accepted participants will be notified by** June 1, 2019

The Jackson Wild Media Lab will accept up to 16 participants into this highly competitive program. The workshop is tuition-free. Food and lodging will be provided. Travel funds will be awarded to qualified applicants.

**APPLY HERE**
[.jacksonwild.org/media-lab.html](http://jacksonwild.org/media-lab.html)

Jackson Hole Media Lab is a collaboration with HHMI Tangled Bank Studios, a proud sponsor of Jackson Wild.
THE VISION
JWML was created for filmmakers & scientists to:
• Gain intensive hands-on filmmaking experience
• Learn the science of science communication
• Get a crash course with pro-grade filmmaking gear
• Expand professional networks with peers and industry professionals.

THE INSTRUCTORS
AWARD-WINNING FILMMAKERS Nate Dappen and Neil Losin will be the core instructors for the Jackson Wild Media Lab. They will lead the group through the workshops and facilitate the creation of participants’ group documentary projects. Participants will also hear lectures and panels from almost a dozen industry leading professionals - from network executives at major broadcasters and chief editors of web platforms to world-renowned directors and communication scientists.

INDUSTRY MENTORS: Over the course of the Media Lab, we will present evocative sessions with industry leaders on topics such as: The Business of Documentary Production, Creating for YouTube and Digital Platforms, The Art of the Pitch, The Science of Effective Science Communication, Storytelling with Impact, and Project Funding 101, as well as specific crafts including cinematography, lighting, writing, editing and creating evocative audioscapes through field sounds and music.

THE PARTICIPANTS
Early Career Science or Conservation Professionals including graduate students, postdocs, professors, and researchers who are interested in using visual media to expand their science communication efforts. Focus on ecology, evolution, biology, wildlife science, or conservation is a plus.

Professional Communicators and Storytellers from the science, natural history or conservation communities including university PIOs, media specialists at NGOs, and others who have an interest in expanding their visual media skillsets.

Undergraduate or Graduate Film or Journalism Students, or Early Career Journalists or Filmmakers with an interest in science or wildlife/conservation filmmaking. Applicants do not require advanced technical skills, scientific degrees or expertise in science communication but must show an interest in learning about the art of science communication, working with scientists, and produce science/conservation content.
THE WORK

INTENSIVE WORKSHOPS & HANDS-ON PRODUCTION: Participants will directly engage with industry thought-leaders - from network executives at major broadcasters and chief editors of web platforms to world-renowned directors and communication scientists. In addition to intensive lectures and hands-on activities, JWML participants will form groups and partner with local scientists or conservation organizations (such as biologists at the National Parks Service or organizations like the Nature Conservancy, Conservation International, The US Forest Service and others). These conservation science organizations will become “clients” as JWML teams collaborate to produce a short film for them. These films will be showcased during the Jackson Wild Summit and used by the client organizations to promote their work.

INDUSTRY-LEADING MENTORS TWICE A DAY: Most lunches and dinners will feature lectures or panels from leaders in the industry. These lectures and panels will present participants with a diverse set of skills, perspectives and knowledge that will help them succeed in their science communication careers. Throughout the workshop, we will hold evening seminars from industry leaders on topics such as:

THE BUSINESS OF DOCUMENTARY FILM PRODUCTION
HOW TO YOUTUBE
NEXT LEVEL EDITING
THE ART OF THE PITCH
THE SCIENCE OF SCIENCE COMMUNICATION
ANIMATION AND MOTION GRAPHICS FOR SCIENCE FILMS
BIG BUDGET PRODUCTION VALUE FOR LOW BUDGET PROJECTS
MUSIC IN FILM: A COLLABORATIVE PROCESS
THE WORLD OF BRANDED CONTENT
TELLING STORIES WITH IMPACT
SCIENCE FILMS IN THE DIGITAL LANDSCAPE
STORYTELLING FROM THE PROS

THE SCHEDULE

Tuesday, September 17: Participants Arrive in Jackson Hole
Wednesday, September 18: Jackson Wild Media Lab begins
Saturday, September 21: Jackson Wild Summit begins
Wednesday, September 24: Short Films created during JWML will be showcased for Summit delegates
Thursday, September 26: Pitching sessions with Commissioners, Jackson Wild Media Awards Gala
Friday, September 27: Conclude and depart. Participants may opt to extend time in Jackson Hole at their own expense.

APPLY ONLINE NOW!

Questions? medialab@jacksonwild.org
“Brilliant! This was so necessary.”

“This workshop blew my mind”

“This is a once in a lifetime opportunity!”

“Labs has solidified my desire to pursue a career in this field.”

“It was the perfect environment to foster ideas for future collaborations.”

“This workshop has seriously changed my life!”

“I already knew that science communication was important to me, but this program changed the way I envision my future career coming together.”

“This workshop will change the way you think about science, how you visualize the world around you, and will allow you to see stories when before you only saw facts.”

“The whole week, I felt as thought I had rediscovered my tribe!”

“I can’t think of how any other workshop could provide more of a professional setting and experience. You learn from the best, meet the best in the industry, and work towards making the best film possible.”

“This workshop has been one of the most important things I’ve done in my career.”

“This was a masters degree packed into a single week!”

“As a scientist, Labs was an opportunity to learn about an entirely new way to communicate my science and connect with people who have the ability and passion to make that happen.”

“It was a transformational and incredible experience and I learned more than I ever imagined.”

“This workshop is the ultimate exposure to the world of professional natural history & science filmmaking.”